

STEM School Chattanooga

PLT Purpose: To lead the greater parent group (Parent Organization) in support of the STEM School through planning, overseeing, and implementing PLT initiatives

Thursday, February 4

Parent Leadership Team Meeting (6:30pm-7:30pm)

Zoom Link: <https://hcde-org.zoom.us/j/94420045277?pwd=cTc0a0EvZThyVStSUGtkNFMra0FVUT09>

Zoom Password: stem

- Welcome
 - Cheryl Cambron – PLT Meeting Facilitator
 - Terrie Quering – PLT Meeting Notetaker

- Attendance
 - Danielle Ball
 - Cheryl Cambron
 - Jim David
 - Stefanie deOlloqui
 - Tony Donen
 - Becci Furr
 - Julie Gersch
 - Marcia Gloekler
 - Casandra Karl
 - Terrie Quering
 - Brian Sledge

- Committee Discussion and Plans:
 - Silent Auction Committee Chair: Julie Gersch
 - Auction site is filled out as much as can be at this point.
 - Accepting credit cards through the site has been enabled.
 - The site is still in process.
 - Stefanie deOlloqui acquired a signed Predator’s hockey puck for the auction.
 - Data entry is very user friendly; Julie Gersch hasn’t added any auction items since an excel file can be loaded to the site which will save the majority of manual input. That will be added after the donation deadline of February 22.
 - Becci Furr asked if it’s possible to put reserves/minimum bids on items. Julie said, yes that’s an option.
 - Julie Gersch stated we need to decide what to do with items that don’t get bid on - things that are left after we technically “closed” the auction.
 - Becci Furr asked how items that don’t have flyers will be put on the website. Julie Gersch stated that those types of items would be photographed on white background and given a detailed description.
 - Julie Gersch stated that STEM should use the site in November for giving Tuesday as a way to accept donations for STEM School since we have access to this website for a full year.
 - It was decided to run the auction from 8:00 am Monday, March 1 to 8:00 pm the following Sunday, March 7.
 - It was decided to not add a 5 minute interval extension for up to 60 minutes on specific items that people are actively bidding on.
 - It was decided to not use the “Become a Sponsor” option that is available if a business wants to have publicity on the site this year. Dr. Donen suggested we not worry about sponsorships this time and next year we can have data to use when asking for donations or sponsorships in years to come.
 - There is a “Donate Now” button on the auction site. These set amounts will be \$20, \$50, \$75, \$100, \$250, and other.

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- The auction is open to the public (anyone anywhere in the world). However items may be listed as available for local pickup only.
- Currently our goal is set as \$1500. The goal can be changed and listed as public or private.
- We currently have donated items with a total value of \$3500 (\$2000 of that is one item).
- Dr. Donen stated that since we're in Phase 2 parents can start bringing donations to STEM.
- Dr. Donen stated that eight to nine faculty members have items ready to donate. There will be about 20. Teachers are thinking about having fun with this opportunity.
- Julie asked about how to get donations from parents. Dr. Donen stated regular emails about donations with February 22 as the deadline. When at all possible items must be at STEM. Cassandra Karl suggested to have the subject line of the emails different each time a reminder is sent. This will encourage people to read each email. Marcia Gloekler suggested posting the notices on Facebook with a photo as well.
- Danielle has an archery target to bring (his husband makes them for large retailers) and asked to know how to donate and when. Julie Gersch stated to email her the specifications of the items. Julie stated to have a gift certificate for the item and a link to the website.
- Dr. Donen stated that parents donating large items should check with STEM about receiving the items to determine if they should be dropped off physically or if a picture is more appropriate.
- Donors will have to pay for shipping items that need shipping and items can be stated if they need to be picked up locally.
- Last day to drop off donations is February 22.
- The Silent Auction team will meet after February 22 to review the items donated. They will meet on Wednesday February 24 at 7:30 - Dr. Donen or Mr. David will send a link for that zoom meeting.
- Julie Gersch stated that more items are needed to bid on for the auction. We currently have 23 items confirmed (not including teacher items).
- Cassandra Karl stated she would help write the emails to parents. Dr. Donen & Mr. David to put final touches to the emails.
- Staff Appreciation Committee: Terrie Quering, Becci Furr, Brian Sledge, Marcia Gloekler, Cheryl Cambron
 - Working to light breakfast & lunch for Friday, February 12.
 - There is \$300+ leftover from the last Staff Appreciation day.
 - Dr. Donen to check on permission for food truck for May's event.
 - The bakery outlet doesn't give donations or give discounts. We will ask parents to donate pre-wrapped pastries.
- Committee Update:
 - Parent Representatives for Learning Community Meetings: Julie Gersch, Cheryl Cambron, Kim Baucom, Brian Sledge
 - Cheryl Cambron stated that they are working to set up clothes closets in schools to be sure needs like food & clothing are met.
 - The meetings work to get parental input on the phase tracker, and what's going on at HCDE.
 - Facebook Internal Page: Cheryl Cambron
 - The FB page is going well. People are joining, commenting, & asking questions.

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- A rep from the Learning Community Meetings asked Cheryl about each school having a FB page. Cheryl advised about security with joining the groups.
- National Honor Society Committee: Lyn Potter
 - Nothing new to report.
- Next PLT Meeting
 - March 11, 2021 for the next meeting.